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## **For Immediate Release**

### **Decas Cranberry Products Embarks on Wind for Energy Initiative**

**Carver, MA (May 2, 2008)** — Decas Cranberry Products, Inc. announced today that it plans to harness the power of the wind for energy, reducing the business' greenhouse gas emissions. The company is embarking on a one-year feasibility study to determine whether wind is a sustainable source of power for its Massachusetts' operation. The feasibility study is funded in part by a grant from the Massachusetts Technology Collaborative. Lighthouse Electrical contracting will install the 1.65 MW wind turbine this month.

Decas' current energy output is roughly 6,000,000 kWh per year. The wind turbine project is expected to produce 3,279,000 kWh or roughly half the energy needed to run Decas' operations. A natural, renewable, and clean energy source, wind power will reduce Decas' greenhouse gas emissions by displacing fossil-fuel-derived electricity. The expected project payback timeframe is approximately 5 to 7 years.

“Our wind power initiative is a natural, next step in support of our company's commitment to environmental stewardship,” said Jeff Carlson, President, Decas Cranberry Products, Inc. “We recognize the relationship between a healthy, productive environment, and a healthy productive company. Protection of our natural resources is fundamental to agriculture. Cranberries thrive in a healthy environment, and we want to do all that we can to protect our unique and scenic cranberry lands for future generations,” he continued.

According to Carlson, Decas employs a full time Environmental and Safety Manager to oversee execution of the company's environmental policy. On site, Decas has systems in place to minimize waste through source reduction and recycling. Additionally, Decas has a

sophisticated waste water treatment system that uses its waste water to offset oil consumption at the plant's boiler. Decas also recycles compost from their cranberry bogs which is used to enrich the soils at the farm and manufacturing facility or sold to landscapers.

**About Decas Cranberry Products Inc.**

Founded in 1934 and headquartered in Carver, Massachusetts, Decas Cranberry Products, Inc. is the largest independently owned cranberry ingredient company in the world. As *The Cranberry Ingredient Experts*, Decas supplies premium cranberry products to consumers, retailers and the food industry around the globe. For additional information, visit [www.decascranberry.com](http://www.decascranberry.com).

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